Turn your validated Business Plan + working MVP into a running one-person company powered by AI agents. Three phases, fixed price, no exit barriers.

∂i~ƒ Data Intelligence Factory

di-factory.biz | contact@di-factory.biz

OPC Startup

From Business Plan to Running Company — Powered by AI Agents

di-factory | Data Intelligence Factory

You built something. Now let's run it. One founder. Three AI agents. Zero exit barriers.

Is This You?

YOUR SITUATION	YOU ARE OUR ICP
You validated your idea	Business Plan done
You built the product	MVP live
You want to operate	Without hiring a full team
You want to stay lean	Fixed budget, no surprises
You want to own everything	No lock-in, no hidden margins

You're a freelancer, consultant, or digital nomad ready to scale.

You don't need a team. You need a system.

Where OPC Fits

STAGE	WHAT YOU NEED	SERVICE
"I have an idea"	Validate it, build the plan	**Business Consulting**
"I need a product"	Build the MVP	**MVP Development**
"I need to run"	**Turn plan + product into company**	**OPC Startup ← YOU'RE HERE**
"I need to grow"	Optimize operations	**Agentic Transformation**

OPC is the bridge between "I built something" and "I'm running a business."

OPC does NOT create your Business Plan or MVP — it activates what you already have.

What You Need Before We Start

PREREQUISITE	WHAT IT MEANS
Validated Business Plan	Lean Canvas · TAM-SAM-SOM · Competitive analysis
Working MVP	Functional product, deployed and accessible

Don't have both yet? → Business Consulting ($8K, 4 weeks) for the plan → MVP Development ($8K, 4 weeks) for the product

Then come back. OPC is your next step.

Phase 1 — Adjust

$2,000 · 2 weeks

We review what you built and adapt it for one-person execution.

WHAT WE DO	DELIVERABLE
Adjust Business Plan for solo + AI	OPC-ready Business Plan
Optimize MVP for one-person ops	OPC-ready MVP
Recommend cloud setup (AWS/GCP/Azure)	Architecture + cost estimate
Guide legal/banking setup	Checklist (we point, you execute)

Key question we answer: What can ONE person do with 3 AI agents?

Phase 2 — Launch

$4,000 · 4 weeks

We deploy your AI C-suite in YOUR cloud account.

AGENT	ROLE	WHAT THEY HANDLE
CGO	Chief Growth Officer	Marketing, content, social media, lead gen
COO	Chief Operations Officer	Tasks, process automation, scheduling
CTO	Chief Technology Officer	Infra monitoring, backups, alerts

You = CEO. You make decisions. Agents execute.

Includes: 3 running agents · agent dashboard · monitoring setup · 2-hour founder training · full documentation

Phase 3+ — Accompany

$3,000 avg · per 4-week sprint

Ongoing optimization — on your terms.

WHAT EACH SPRINT CAN COVER
Deploy additional agents (CFO, CMO, CSO, etc.)
New integrations (Shopify, Mercado Libre, HubSpot, etc.)
Agent behavior tuning and retraining
Performance review + KPI optimization
Founder coaching: "How to scale your AI team"
Cloud cost optimization

You decide the scope. You decide when to stop. No lock-in, no penalties.

Your AI Team Is Real

We are an OPC.

Jag Pascoe (CEO) runs di-factory with one human and three AI agents: -**Growgy** — Chief Growth Officer - **Opsy** — Chief Operations Officer - **Teky** — Chief Technology Officer

Your agent team is built on the same stack. Same methodology. Not slideware.

We don't just sell agentic companies. We ARE one.

The "No Exit Barriers" Promise

CONCERN	OUR ANSWER
What if I want to leave?	Monthly sprints. Stop anytime. Zero penalties.
Do I own my agents?	Yes. All configs, code, and data in your cloud account.
What if I need to migrate?	Open-source stack. You can run without us.
Do you see my API keys?	Never. Client-owned vault. You control your credentials.
Are there hidden costs?	No. You pay us for labor. You pay providers directly. We take zero markup.

"You own your keys. We never see them."

Pricing

PHASE	DURATION	PRICE
Phase 1 — Adjust	2 weeks	**$2,000**
Phase 2 — Launch	4 weeks	**$4,000**
Phase 3+ — Accompany	per 4-week sprint	**$3,000 avg**

Minimum to get running: $6,000 (Phase 1 + 2)

Typical full engagement: $12,000–$24,000 over 3–6 months

Payment: 50% upfront, 50% on delivery — per phase

Exact pricing in proposals. Ranges displayed on site.

Why di-factory?

DIFFERENTIATOR	WHAT IT MEANS
We are an OPC	Authentic proof point, not a theory
Open-source stack	No platform lock-in
No hidden margins	You pay us, you pay providers — separate invoices
Cloud-native	Your account, your data, your keys
LATAM-first	English + Spanish delivery
Lower entry	$6K minimum vs $16K–$24K traditional agency

We want founders to become self-sufficient. Our success is your independence.

Ready to Run Your Company with AI?

OPC Startup starts at $6,000.

Phase 1 takes 2 weeks. Phase 2 takes 4 weeks. You're running in 6 weeks.

Book a Call → di-factory.biz/contact

Prerequisites: validated Business Plan + working MVP